

**DISTRIBUTORS**



**DEVOE PAINT**  
Varnishes - Enamels - Brushes

*America's Oldest Paint Line*  
FOUNDED 1754

**Dial 3-4844**

**Complete Line—**

- AUTOMOTIVE FINISHES
- SPRAY PAINTING EQUIP.
- INDUSTRIAL LAQUERS
- WATERPROOFING PAINTS
- BRUSHES
- WALLPAPER
- PAINTERS' SUPPLIES

*Retail & Wholesale*

**Automotive Finishes**  
DITZLER ARCO  
All Colors for All Cars

**M. N. TRICKEY PAINT CO.**  
1716 L St. Sacramento

**SHERWIN-WILLIAMS**  
AUTOMOTIVE PAINTS



*Cover the Earth*

OPEX HIGH SOLID LAQUERS  
KEM TRANSPORT ENAMELS

DIAL

**7-0941**

COMPLETE STOCK  
AUTO BODY  
and  
PAINT SHOP SUPPLIES

★ Sherwin-Williams Famous  
Color Matching Equip.

**The Sherwin-Williams Co.**  
AUTOMOTIVE BRANCH  
2501 BROADWAY

**Paint Dealers-Retail-(Cont'd)**

**BOYSEN PAINTS**

100% PURE  
PAINTS  
VARNISH  
ENAMELS



**"WHERE TO BUY IT"**

**WHOLESALE & RETAIL**  
BOYSEN PAINT CO 2400 J..... 2-2835

**DEALERS**

Carmichael Paint Supplies ..... 9-0041  
Fair Oaks Blvd.  
Case Hdwe Co 2109 Del Paso Blvd. .... 9-0230  
Del Paso Lumber Co  
Grand Av Del Paso Hgts. .... 9-0306  
O'Brien Paint Store 2415-27th. .... 6-0071  
PABLO SUPPLY CO 2114-5th. .... 4-3221

**BREUNER JOHN CO 604 K. .... 3-8061**

**CAPITOL PAINT CO**  
120 E El Camino Av N Sacto. .... 9-3070

**CAPCO PAINTS—**  
CAPITOL PAINT CO  
120 E El Camino N Sacramento ..... 9-3070

Carmichael Paint Supplies Fair Oaks Blvd. .... 9-0041

**CEMELITH WATERPROOF CEMENT COATING—**

For Stucco, Brick and  
Concrete



Waterproof  
Permanent Colors  
Non-Dusting  
Long-Lasting  
Free Surface Inspection

**"WHERE TO BUY IT"**

**BLOMBERG G**  
4900 Del Rio Rd. .... 6-4656

Dial  
**9-6592**



**The VILLAGE PAINT & ART SHOP**

C. B. (Bud) Campbell

**FULLER PAINTS & WALLPAPER**  
PAINTERS SUPPLIES  
GLASS & MIRRORS

**FULTON & MARCONI**  
2907 PASATIEMPO LANE

**DURON PAINTS**

PAINTS - VARNISHES - WALLPAPER

WHOLESALE - RETAIL

Expert Advice on Painting  
Problems & Interior  
Decorating



• PAINTERS' SUPPLIES  
Distributor for Luminal Paints

**4-2394**

E. M. Morey - Seldon Willis  
1022 - 14TH

**Paint Dealers-Retail-(Cont'd)**

**COTTLE BROS 500 North B. .... 4-3333**

**DARRCO AUTO PAINT—**  
DARR F HOMER 1820 D. .... 4-1649

**DEVOE PAINT**

87 Spar Varnish  
Miroclac Enamel  
Velour Wall Finishes  
Library of Colors  
Superkleen Brushes  
Two-Coat House Paint System  
Super Marble Floor Varnish



**"WHERE TO BUY IT"**

**DISTRIBUTOR**  
Trickey M N Paint Co 1716 L..... 3-4844

**DEALERS**

Altkinson-Bell Co 801-57th. .... 6-6534  
Carmichael Supply Co  
Fair Oaks Blvd & Palm Av. .... 9-2909  
Chandler's Variety Store  
106-15th W Sacramento. .... 2-2542  
Colonial Bldg Supply Co  
4649 Stockton Blvd. .... 5-0717  
Farmers Hardware  
3736 Marysville Rd Del Paso Hts. .... 9-0760  
Jansen Lumber Co 1923 Stockton Blvd. .... 6-4768  
Scott Lumber Co  
2801 Rio Linda Blvd. .... 9-1454  
Stucky & Sons Southside Hardware  
4106 Franklin Blvd. .... 5-0892  
Tahoe Hardware Co 5911 Broadway. .... 6-0996  
Taylor's Lumber  
2930-19th N Sacramento. .... 9-1437  
Tully's Farm Supply 1932 Broadway. .... 5-5984

**DUNNE PAINTS**

Whatever the Surface ...

**DUNNE PAINTS**



Exterior paints and pastes, roof coat-  
ings, enamels, under-coats, wall,  
finishes, varnishes, special oils, dyes  
& stains, industrial and automotive  
finishes.

**"WHERE TO BUY THEM"**

**DEALERS**

**AMERICAN PAINT CO**  
1309 Broadway. .... 2-8335  
**M-P PAINT CO 2104 P. .... 3-2331**

**DU PONT PAINT SERVICE STORE 1723 L. 3-9089**

**DU PONT PRE-TESTED PAINTS**

For every purpose. "Self-  
Cleaning" House Paint; Speed-  
Easy Wall Finishes; DUCO  
Enamel; DULUX Super-White,  
Trim and Trellis, and Marine  
Finishes.



**"WHERE TO BUY IT"**

**RETAIL STORE & WAREHOUSE**  
**DU PONT PAINT SERVICE STORE**  
1723 L. 3-9089

**DEALERS**

Emigh Hardware Co 1300 J. .... 3-7413  
Lewis Hardware Co 1727 L. .... 4-3623

**DURON PAINTS—**  
MOREY & WILLIS 1022-14th. .... 4-2394

(Continued Next Page)

Telephone men in all parts of the Bell  
System have had long experience in  
working together. Tools, equipment,  
methods of tackling the job and the  
"language of the business" are the same  
north or south, east or west. This nation-  
wide unity of method and spirit means a  
telephone service of the utmost depend-  
ability.

**Paint Dealers-Retail-(Cont'd)**

**DUTCH BOY PAINTS, VARNISHES & ENAMELS—**

Dutch Boy White-Lead  
and  
Dutch Boy Painter Products  
manufactured by  
NATIONAL LEAD COMPANY



**"WHERE TO BUY THEM"**

**DUTCH BOY PAINT STORE**  
National Lead Company  
1323 J. .... 3-7493

**DEALERS**

**CAPITAL LUMBER CO 1831-37th. .... 5-2681**  
East Jay Variety Store 4740 J. .... 3-4093

**ENZLER'S HARDWARE**  
Marconi Av & Auburn Blvd. .... 9-3947

**LEM'S HARDWARE & PAINTS**  
2419-28th ..... 6-6674  
Simms Hardware Co 2801 J. .... 2-9615

**EX-G-I LUMBER CO Stockton Rd. .... 7-0746**

**FRIEDMAN M PAINT CO INC 1212 J. .... 3-3717**

**FRIEND & TERRY LUMBER CO 1920 Front. 3-9091**  
Fruitridge Hardware & Appliance Co  
5651 Stockton Blvd. .... 5-2081

**FULLER PAINTS**

See Your FULLER  
PAINT DEALER



"a GOOD place to go"

**"WHERE TO BUY IT"**

**BEALE GEORGE HARDWARE STORE**  
309 D Broderick ..... 4-2882

Bird's Hardware & Appl  
Fair Oaks Blvd & Arden Wy. .... 9-9262

Del Paso Hgts Hardware Store  
Park Del Paso Hts. .... 9-8512

FILLER W P & Co 1013-12th ..... 2-1061

**HINSHAW CABINET & FIXTURE CO**  
W Sacramento. .... 2-8283

Lindy's Dept Store  
2549 Fulton Blvd. .... 5-0221

**LOVERDE'S HARDWARE & VARIETY STORE**  
Open Sundays Till Noon  
Fruitridge Rd. .... 5-9768  
Lyon Darwin Hdwe Co 2910-35th. .... 6-4751

Moody's Hardware Auburn Blvd. .... 9-3110

**NEWBERT HARDWARE & IMPLEMENT CO**  
1700 J. .... 2-3681

**PABLO SUPPLY CO 2114-5th. .... 4-3221**

Perry Hardware Co 3800 Stockton Blvd. .... 6-3558

Ranch Hardware 4868 Fresnoport Blvd. .... 7-2725

**SACTO WALLPAPER & PAINT CO**  
2324-16th ..... 3-7614

Shelby Hardware Co 514 L. .... 3-2371

**SPECHT HARDWARE CO 5623 H. .... 5-0794**

**SWART'S HARDWARE**  
1927 Del Paso Blvd N Sacramento. .... 9-0784

**TRIMBLE'S PAINT & FURNITURE**  
631 Fulton Av. .... 9-2862

Village Paint & Art Shop  
Fulton & Marconi. .... 6-6592

**FULLER W P & Co 1013-12th. .... 2-1061**

**GENERAL PAINT CORP 1301J. .... 3-7201**

**GENERAL PAINTS**

100% Pure House Paint, Heavy Kote for  
Walls, Flex Finish, Quick-Step for Floors,  
L & S Portland Cement Paint, Bituline Pro-  
tective Coatings, Industrial and Marine Fin-  
ishes, Painters' and Paper Hangers' Supplies.



**"WHERE TO BUY IT"**

**FACTORY BRANCH**  
**GENERAL PAINT CORP 1301 J. .... 3-7201**

**DEALERS**

Broadway Hardware Co 1708 Broadway. .... 2-3482

**SACRAMENTO HARDWARE CO**  
4707 Frkin Blvd. .... 5-5565

Telephone service is one of the unify-  
ing forces of the nation.

**Paint Dealers-Retail-(Cont'd)**

**GLIDDEN PAINTS**

For Time-Tested quality and su-  
perior colors in a complete line  
of paints, enamels, lacquers and  
varnishes for every purpose—  
look for the same Glidden.



**"WHERE TO BUY IT"**

Diamond Match Co Auburn Blvd. .... 9-2741

Good Neighbor Paint Co 1233 J. .... 2-6222

**HAR-GLO PAINT—**  
LEM'S HARDWARE & PAINTS  
2419-28th ..... 6-6674

**HOMESTEAD LUMBER CO 30th & Q. .... 5-308T**

**KEM-TONE—**  
SIERRA HARDWARE 640 Fulton Av. .... 9-1756

**KUNST BROS 1318J. .... 2-4681**  
Lindy's Dept Store  
We Give Cash Checks  
3255 Fulton Blvd. .... 5-0221

Mayo Paint Co 2318 J. .... 3-9436

Morey & Willis 1022-14th. .... 4-2394  
(See Advertisement Opposite Page)

**MORWEAR PAINTS**

Morwear Paints, Varnishes, Enamels,  
Lacquers are manufactured by Morwear  
Paint Co. Look Better - Wear Longer -  
Cost Less.



**"WHERE TO BUY IT"**

**FRIEDMAN M PAINT CO INC 1212 J. .... 3-3717**

**MURPHY COLOR-SCHEME PAINTS**

Paints in 77 beautiful colors and  
literally hundreds of variations  
available to solve every painting  
requirement.



**"WHERE TO BUY THEM"**

Arrow Lumber Co 4414 Franklin Blvd. .... 5-4980

Throne A E 1014-18th. .... 2-0686

**WALTON SUPPLY CO INC**  
2207 Del Paso Blvd. .... 9-0273

**NASON PAINTS**

AUTOMOTIVE  
Paints & Lacquers  
Colors For All Cars  
Household Paints  
Wall Papers  
Paints For Every Purpose



**"WHERE TO BUY THEM"**

**AUTOMOTIVE PAINTS**  
**SHORROCK'S HDWE CO 918 J. .... 3-3711**

**PAINT DEALERS**

**MAGGIOGA'S UNFINISHED FURNITURE**  
STORE 2330-28th. .... 5-1584

**SHORROCK'S HDWE CO 918 J. .... 3-3711**

**NATIONAL LEAD CO 1323 J. .... 3-7493**  
No-Enamel Paint & Wallpaper Store  
1014-18th ..... 2-0686

**O'BRIEN PAINT STORE**

Distributor For  
**HI-GLO PRODUCTS**  
LAQUER & SYNTHETIC ENAMEL

2415-27th ..... 6-0071

Plan your shopping with the Classified  
Telephone Directory.

**Paint Dealers-Retail-(Cont'd)**

**PABCO PAINTS**

Home, Farm, Marine and Industrial  
Protective Coatings, Maintenance  
Paints, Product Finishes, Govern-  
ment Specification Materials,  
"Multi-Service", "Cin-Del",  
"Satin Finish".



**"WHERE TO BUY THEM"**

**DISTRIBUTORS**

DOLAN'S Alhambra & P. .... 6-6481  
Murray Hardware Co 7273 J. .... 3-1985

**PACIFIC COAST AGGREGATES INC**  
16th & A. .... 3-6586

**DEALER**

Clare Lumber Co  
Yard No 1 320 E El Camino Av  
N Sacramento. .... 9-2703  
Yard No 2 Carmichael. .... 9-3409

**PITTSBURGH PAINTS**

Sun-Proof House Paint  
Florida Floor Enamel  
Wallside Wall Paint  
Waterseal Enamel and Varnish  
Brushes and Clean-up Aids.



**"WHERE TO BUY THEM"**

**RETAIL & WHOLESALE**  
**PITTSBURGH PLATE GLASS CO**  
**PITTSBURGH PAINTS 1131 J. .... 2-3673**

**DEALERS**

**D D & W HDWE & BLDG SUPPLY CO**  
2910 Franklin Blvd. .... 5-0948

**SOLON PAINT CO 1908 Capitol Av. .... 4-3713**

**PREMIER PAINTS & TREASURE TONES**  
See "Treasure Tones & Premier Paints" under  
this classification

**SACTO WALLPAPER & PAINT CO**  
2324-16th. .... 3-7614

**SHERWIN-WILLIAMS CO THE**  
2801 Broadway. .... 7-0941  
(See Advertisement Opposite Page)

**SHERWIN-WILLIAMS PAINTS**

World Famous Paints, Varnishes, Enamels,  
Lacquers, and special products of Sherwin-  
Williams Research—KEM-TONE Miracle  
Wall Finish, LIN-X Wax and Polish, WEED-  
NO-MORE Weed Killer, PESTROY DOT  
Insect Killer.



**"WHERE TO BUY IT"**

Broadway Hardware Co 1708 Broadway. 2-3482

Building Supply Co  
24th St Rd & Sutterville Rd. .... 6-9688

Ives Hardware Fulton & Marconi Av. .... 9-0130

Litton J J 1803 Del Paso Blvd. .... 9-9906

**SHELBY HARDWARE CO 514 L. .... 3-2371**

**SHERWIN WILLIAMS PAINT CO**  
1024 J. 3-2013

**SIERRA HARDWARE 640 Fulton Av. .... 9-1756**

**SOLON PAINT CO 1908 Capitol Av. .... 4-3713**  
If no answer call. .... 5-4846

**SPRED-GLIDDEN PAINTS**

Two great water-mix wall  
paints—SPRED-Luster and  
SPRED flat finish—both  
guaranteed by Good Housekeeping. Colors preferred by  
leading decorators in national survey.



**"WHERE TO BUY IT"**

Diamond Match Co 2826 Q. .... 6-4703

Diamond Match Co  
Auburn Blvd N Sacramento. .... 9-2741

(Continued Next Page)

People can't reach you by telephone  
when the instrument is left "off the hook".  
Your line is "busy" to anyone calling.